MyData Awards 2024 - 2025

Application Reference Guide

This document contains all the questions that will be asked on the nomination form and is for reference only.

All nominations must be submitted via the form at https://go.mydata.org/nominate

Nominations received by any other means such as e-mail or Slack will not be read.

Note: We recommend using a desktop rather than a tablet or smartphone to complete the submission. If you do use a smartphone and experience issues with being unable to scroll multi-choice questions, please make sure to scroll on the white area above/alongside the blue option boxes and it should work..

Awards Timeline:
● Nominations open : **1 Aug 2024**
● Nominations close : end of **30 Sep 2024** (any timezone)
● Staff & community judging period: Oct-Nov 2024
● Winners notified : Dec 2024
● Award ceremony : Jan 2025

Each answer is saved locally in your browser and you can return to your partially completed questionnaire (in the same browser on the same device) at any time before submitting (more info). All submissions are covered by our privacy policy.

If you have any questions please contact alex.bowyer@mydata.org via email or Slack, or join the **#awards** channel on our Slack server, https://mydataglobal.slack.com. Further information on the awards, including the full timeline, is at https://mydata.org/awards.

Table of Contents

* = Required

Section 1 - About the applicant

1a) Contact Details:
- First Name*
- Last Name*
- Phone Number
- Email*
- Company/Organisation

1b) Are you a MyData member?*
- Yes, as an individual
- Yes, as a named contact for my organisation
- No, but my organisation is
- Not currently
- I don't know

Section 2 - Nominee details

2a) Who do you wish to nominate?*
- A) An individual (including yourself)
- B) An organisation, collective, company or group (including your own)

2b) (only if 2a = A) Do you wish to nominate
- A) Yourself
- B) Someone else

2c) (only if 2a = B) Do you wish to nominate
- A) My own organisation
- B) A different organisation

Section 3 - Individual nominee details

(this section only applies if 2a = A)

3a) Name*

3b) Website/LinkedIn Profile*

3c) Country of residence*

3d → **Operating Region(s)***

In what region(s) does the individual operate, or in which they are known?

A Europe (non-EU)	B European Union	C North America
D Central America	E South America	F Southeast Asia
G Australia & New Zealand	H Middle East	I Africa
J Central Eurasia	K Indian subcontinent	L Worldwide operation
M No geographic focus / primarily internet-based	N British Isles (includes Ireland)	O I don't know
P Other		

3e → Type of work*

Please indicate the type(s) of work or activity that the individual concerned is most known for.

A Activism or Campaigning	**B** Author / Writer	**C** Business leader
D Traditional Broadcasting	**E** Celebrity	**F** Community leadership
G Consultant	**H** Content Creator	**I** Cultural leader
J Entrepreneurship	**K** Enthusiast / Hobbyist	**L** Film-maker
M Human rights (inc. digital rights)	**N** Journalist	**O** Philanthropy & Venture Capital
P Philosopher	**Q** Politician	**R** Public speaking
S Research	**T** Technical expert	**U** Whistleblower
V Other		

3f → In what field(s) does this individual operate?*

Please tick any or all that apply to the nominated individual.

- **A** Agriculture & Farming
- **B** Advisory Bodies & Regulators
- **C** Arts & Culture
- **D** Automotive
- **E** Aerospace
- **F** Banking & Finance
- **G** Biotechnology
- **H** Construction
- **I** Education
- **J** Energy & Utilities
- **K** Engineering & Construction
- **L** Entertainment & Leisure
- **M** Environment & Nature
- **N** Fashion & Apparel
- **O** Food & Beverage
- **P** Government
- **Q** Healthcare
- **R** Hospitality & Tourism
- **S** Human Resources
- **T** Information Technologi
- **U** Insurance
- **V** International Relations
- **W** Legal Services
- **X** Manufacturing
- **Y** Marketing & Advertising
- **Z** Media & Broadcasting
- **AA** Mining & Metals
- **AB** News & Journalism
- **AC** Nonprofit
- **AD** Personal Data Intermediation
- **AE** Personal Data Services
- **AF** Publishing & Writing
- **AG** Professional Services
- **AH** Real Estate
- **AI** Retail
- **AJ** Social Services
- **AK** Sports & Recreation
- **AL** Telecommunications & Infrastructure
- **AM** Wholesale Trade
- **AN** Transport & Logistics
- **AO** Science & Research
- **AP** Waste Management
- **AQ** Other

3g) Organisation (if relevant) (Optional)

3h) (only required if 3g was answered) Role within organisation

3i) Are you able to provide a contact telephone number or email address for the nominee?*
(Yes/No)

3j) (if 3i=Yes) Contact details (Phone/email)
- Telephone number
- Email

3k) (if 3i=No) Contact details (Other)
- Free text, for example postal address, social media handle

3l) (if 2B=B) Is the nominee aware of MyData Global?*
A) Yes
B) Yes - and I think they are, or have been, a member
C) No
D) I don't know

3m) (if 2B=B) Have you discussed this nomination with the individual?* (either answer is fine)
- Yes
- No

Section 4 - Organisational nominee details

(this section only applies if 2a = B)

4a) Name*

4b) Website/Profile*

4c) Country (HQ)*

4d → **Operating Region(s)***

In what region(s) does the organisation operate, do business or otherwise make itself visible?

A Europe (non-EU)	B European Union	C North America
D Central America	E South America	F Southeast Asia
G Australia & New Zealand	H Middle East	I Africa
J Central Eurasia	K Indian subcontinent	L Worldwide operation
M No geographic focus / primarily internet-based	N British Isles (includes Ireland)	O I don't know
P Other		

4e → What is the nature of the organisation?*

Please tick any and all that apply to the nominated organisation, as far as you know.

- **A** For-profit company
- **B** Non-governmental organisation
- **C** Non-profit
- **D** Community Interest Company (CIC)
- **E** Registered Charity
- **F** Startup
- **G** MyData Operator
- **H** Enterprise
- **I** Small to medium business (SMB)
- **J** Franchise
- **K** Government or Government Department
- **L** Alliance, federation or community
- **M** Collective or Co-operative
- **N** University, Research Group or Institution
- **O** Media, news or journalism organisations
- **P** Retailer
- **Q** Campaigning or activist organisation
- **R** Publicly owned company
- **S** Sole trader or one-person business
- **T** Service organisation
- **U** Partnership
- **V** Membership organisation
- **W** Public-private partnership
- **X** Professional association
- **Y** Faith-based organisation
- **Z** Venture capital or philanthropic organisation
- **AA** Cultural Institution
- **AB** Certification Body or Regulator
- **AC** Union
- **AD** Consultancy
- **AE** Political party or interest group
- **AF** Other

4f → In what field(s) does this organisation operate?*

Please tick any or all that apply to the nominated organisation, as far as you know.

- [A] Agriculture & Farming
- [B] Advisory Bodies & Regulators
- [C] Arts & Culture
- [D] Automotive
- [E] Aerospace
- [F] Banking & Finance
- [G] Biotechnology
- [H] Construction
- [I] Education
- [J] Energy & Utilities
- [K] Engineering & Construction
- [L] Entertainment & Leisure
- [M] Environment & Nature
- [N] Fashion & Apparel
- [O] Food & Beverage
- [P] Government
- [Q] Healthcare
- [R] Hospitality & Tourism
- [S] Human Resources
- [T] Information Technologi
- [U] Insurance
- [V] International Relations
- [W] Legal Services
- [X] Manufacturing
- [Y] Marketing & Advertising
- [Z] Media & Broadcasting
- [AA] Mining & Metals
- [AB] News & Journalism
- [AC] Nonprofit
- [AD] Personal Data Intermediation
- [AE] Personal Data Services
- [AF] Publishing & Writing
- [AG] Professional Services
- [AH] Real Estate
- [AI] Retail
- [AJ] Social Services
- [AK] Sports & Recreation
- [AL] Telecommunications & Infrastructure
- [AM] Wholesale Trade
- [AN] Transport & Logistics
- [AO] Science & Research
- [AP] Waste Management
- [AQ] Other

4g → How many people are officially part of this organisation?*

Estimates are fine. Include owners, employees, staff and board members but not wider communities such as members, volunteers or supporters.

A 1	B 2-5	C 6-9
D 10-49	E 50-99	F 100-199
G 200-499	H 500-999	I 1000+
J I don't know		

4h) Are you able to provide a contact telephone number or email address for the nominee?* (Yes/No)

4i) (if 4h=Yes) Contact details (Phone/email)
- Telephone number
- Email

4j) (if 4h=No) Contact details (Other)
- Free text, for example postal address, social media handle

4k) Is the contact person aware of MyData Global?
- Yes
- Yes - and I think they are, or have been, a member
- No
- I don't know

4l) Have you discussed this nomination with the individual?* (either answer is fine)
- Yes
- No

Section 5 - Judging criteria

5 → Judging Criteria

The MyData Awards recognise achievements, progress and impact towards the more human-centric world in the MyData Declaration. We seek 3 **shifts**, namely:

- Making digital and data rights more **actionable**
- **Empowerment** and protection of individuals through personal data
- Moving from closed to **open ecosystems**

We approach these shifts through the pursuit of the following **principles**:

- **Human-centric control** - where you decide how your personal data is used, by being given visibility and control over data and data-based algorithms and decisions
- **Individual as the point of integration** - being given a joined-up, holistic and accurate view of your data from different sources
- **Empowered individuals** - where we are free and autonomous agents with agency and initiative over our digital lives
- **Portability** - where your data can be accessed and re-used however you like, and lock-in is avoided so that your data relationships are portable too
- **Transparency** and **Accountability** - where data holders are open about how they collect and use personal data, explain their decisions so that people can understand and make informed decisions.
- **Interoperability** - where common business practices and technical standards allow personal data and information to flow freely, with individual consent and control

Applications will be judged on how much impact they can be seen to have had towards the three shifts and the six principles above. These shifts and principles are detailed in full in the Declaration, you should read it before continuing.

5a → About the nominee's achievement*

Which shifts and principles do you believe the nominee has helped to progress?
Click all that apply.

A	More actionable data rights	B	Data empowerment of individuals	C	From closed to open ecosystems
D	Human-centric control	E	Individual holistic integration	F	Portability (of data)
G	Portability (of data relationships)	H	Transparency & Understanding	I	Accountability
J	Interoperability				

Section 6 - Award categories

In line with our <u>strategic principles</u>, we recognise there are four areas where impact towards our vision can be observed - in **Business**, in **Technology**, in **Governance**, and through **Thought Leadership**.

You can nominate someone/an organisation through one or several categories.

Nominees need to demonstrate and evidence impact in at least one of their nominated categories (and/or another that they self-identify) to receive the MyData award.

The MyData Award will reward **the execution of specific work** that generates impact or progress in one or more of four key areas:

- **Technology**
- **Governance**
- **Business**
- **Thought Leadership**

6a → Nominee categories*

Here is some more information on the four categories:

- **Technology** – developing, innovating and implementing personal data infrastructure, empowerment technology, or other usable technologies that help individuals or organisations towards the human-centric and empowered future we seek.
- **Governance** – creating and implementing enactable regulatory policies, administrative rules, standards, codes of conduct, laws and other governance mechanisms that bring us closer towards the human-centric vision of the MyData Declaration.
- **Business** – pioneering and operating economically viable businesses or service models that create economic or social value through personal data and prioritise individual empowerment and a better and more holistic data future.
- **Thought Leadership** – advancing understanding about the nature and importance of a human-centric approach, through education, research, advocacy, sense-making, thought leadership and influence among policy-makers, business leaders and the general public.

Please indicate which category or categories apply to your nominee:

- [A] Technology
- [B] Governance
- [C] Business
- [D] Thought Leadership

Section 7 - Technology Evidence

(This section only applies if A (Technology) was among the selections in 6A)

In the following screens, please provide a description of the nominee's achievement and impact **for this category**, supported by evidence such as media articles, published papers and reports, files of supporting numbers or data, or additional explanatory documents. Successful nominations will be well-evidenced in objective fact *as to how well they progress the 3 MyData shifts and the six objectives* described in the MyData Declaration. Objective sources about the impact of, or progress seen as a result of, the nominee's work are essential, and perhaps more important than links to the nominee's own content, press releases, publicity materials etc. about the work undertaken (which are still appreciated).

7a → Looking just at the **Technology** category, please describe what the nominee has done and the impact it has had.*

Guidance: Please focus on objectively measurable facts (such as specific new capabilities, numbers of people affected, or external recognition/validation) about what has been done and what happened as a result. Avoid sales/press release-type superlative language about hopes, intents, possibilities or future plans. You can click back to re-read the criteria and leave your partial answer here if need be. Please include URL links to publicly available websites, and/or references to files which you will upload in the next step. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

(Free Text, max 1000 characters)

7b → For the **Technology** category only, please upload a ZIP file or PDF containing details and evidence of the work done and its impact towards MyData's vision.*

Please make sure to include: (a) details or links about the thing the nominee has done (b) links to objective external evidence about the effect or impact of that thing (c) (optional) further information or explanation you consider important to read by anyone judging this achievement. If you need to send more than 10Mb, please upload a single PDF with a link to an externally hosted file on e.g. Dropbox, OneDrive, Google Drive, DropSend, etc. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

Please note this question answer should be provided in a separate PDF, not in the Typeform directly.

Section 8 - Governance Evidence

(This section only applies if B (Governance) was among the selections in 6A)

In the following screens, please provide a description of the nominee's achievement and impact **for this category**, supported by evidence such as media articles, published papers and reports, files of supporting numbers or data, or additional explanatory documents. Successful nominations will be well-evidenced in objective fact *as to how well they progress the 3 MyData shifts and the six objectives* described in the MyData Declaration. Objective sources about the impact of, or progress seen as a result of, the nominee's work are essential, and perhaps more important than links to the nominee's own content, press releases, publicity materials etc. about the work undertaken (which are still appreciated).

8a → Looking just at the **Governance** category, please describe what the nominee has done and the impact it has had.*

Guidance: Please focus on objectively measurable facts (such as specific new capabilities, numbers of people affected, or external recognition/validation) about what has been done and what happened as a result. Avoid sales/press release-type superlative language about hopes, intents, possibilities or future plans. You can click back to re-read the criteria and leave your partial answer here if need be. Please include URL links to publicly available websites, and/or references to files which you will upload in the next step. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

(Free Text, max 1000 characters)

8b → For the **Governance** category only, please upload a ZIP file or PDF containing details and evidence of the work done and its impact towards MyData's vision.*

Please make sure to include: (a) details or links about the thing the nominee has done (b) links to objective external evidence about the effect or impact of that thing (c) (optional) further information or explanation you consider important to read by anyone judging this achievement. If you need to send more than 10Mb, please upload a single PDF with a link to an externally hosted file on e.g. Dropbox, OneDrive, Google Drive, DropSend, etc. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

Please note this question answer should be provided in a separate PDF, not in the Typeform directly.

Section 9 - Business Evidence

(This section only applies if C (Business) was among the selections in 6A)

In the following screens, please provide a description of the nominee's achievement and impact **for this category**, supported by evidence such as media articles, published papers and reports, files of supporting numbers or data, or additional explanatory documents. Successful nominations will be well-evidenced in objective fact *as to how well they progress the 3 MyData shifts and the six objectives* described in the MyData Declaration. Objective sources about the impact of, or progress seen as a result of, the nominee's work are essential, and perhaps more important than links to the nominee's own content, press releases, publicity materials etc. about the work undertaken (which are still appreciated).

9a → Looking just at the **Business** category, please describe what the nominee has done and the impact it has had.*

Guidance: Please focus on objectively measurable facts (such as specific new capabilities, numbers of people affected, or external recognition/validation) about what has been done and what happened as a result. Avoid sales/press release-type superlative language about hopes, intents, possibilities or future plans. You can click back to re-read the criteria and leave your partial answer here if need be. Please include URL links to publicly available websites, and/or references to files which you will upload in the next step. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

(Free Text, max 1000 characters)

9b → For the **Business** category only, please upload a ZIP file or PDF containing details and evidence of the work done and its impact towards MyData's vision.*

Please make sure to include: (a) details or links about the thing the nominee has done (b) links to objective external evidence about the effect or impact of that thing (c) (optional) further information or explanation you consider important to read by anyone judging this achievement. If you need to send more than 10Mb, please upload a single PDF with a link to an externally hosted file on e.g. Dropbox, OneDrive, Google Drive, DropSend, etc. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

Please note this question answer should be provided in a separate PDF, not in the Typeform directly.

Section 10 - Thought Leadership Evidence

(This section only applies if D (Thought Leadership) was among the selections in 6A)

In the following screens, please provide a description of the nominee's achievement and impact **for this category**, supported by evidence such as media articles, published papers and reports, files of supporting numbers or data, or additional explanatory documents. Successful nominations will be well-evidenced in objective fact *as to how well they progress the 3 MyData shifts and the six objectives* described in the MyData Declaration. Objective sources about the impact of, or progress seen as a result of, the nominee's work are essential, and perhaps more important than links to the nominee's own content, press releases, publicity materials etc. about the work undertaken (which are still appreciated).

10a → Looking just at the **Thought Leadership** category, please describe what the nominee has done and the impact it has had.*

Guidance: Please focus on objectively measurable facts (such as specific new capabilities, numbers of people affected, or external recognition/validation) about what has been done and what happened as a result. Avoid sales/press release-type superlative language about hopes, intents, possibilities or future plans. You can click back to re-read the criteria and leave your partial answer here if need be. Please include URL links to publicly available websites, and/or references to files which you will upload in the next step. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

(Free Text, max 1000 characters)

10b → For the **Thought Leadership** category only, please upload a ZIP file or PDF containing details and evidence of the work done and its impact towards MyData's vision.

Please make sure to include: (a) details or links about the thing the nominee has done (b) links to objective external evidence about the effect or impact of that thing (c) (optional) further information or explanation you consider important to read by anyone judging this achievement. If you need to send more than 10Mb, please upload a single PDF with a link to an externally hosted file on e.g. Dropbox, OneDrive, Google Drive, DropSend, etc. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

Please note this question answer should be provided in a separate PDF, not in the Typeform directly.

Section 11 - Additional comments or information

(Optional)

(Free Text, max 1000 characters)