

MyData Awards 2024 - 2025

Application Reference Guide v2

This document contains all the questions that will be asked on the nomination form and is for reference only.

All nominations must be submitted via the form at <https://go.mydata.org/nominate>

Nominations received by any other means such as e-mail or Slack will not be read.

Note: We recommend using a desktop rather than a tablet or smartphone to complete the submission. If you do use a smartphone and experience issues with being unable to scroll multi-choice questions, please make sure to scroll on the white area above/alongside the blue option boxes and it should work..

Awards Timeline:

- Nominations open : **1 Aug 2024**
- Nominations close : end of **30 Sep 2024** (any timezone)
- Staff & community judging period: Oct-Nov 2024
- Winners notified : Dec 2024
- Award ceremony : Jan 2025

Each answer is saved locally in your browser and you can return to your partially completed questionnaire (in the same browser on the same device) at any time before submitting ([more info](#)). All submissions are covered by our [privacy policy](#).

If you have any questions please contact alex.bowyer@mydata.org via email or Slack, or join the **#awards** channel on our Slack server, <https://mydataglobal.slack.com>. Further information on the awards, including the full timeline, is at <https://mydata.org/awards>.

1 - About the applicant

1a) Your Name*

1b) Your email address*

1c) Are you a MyData member?*

- Yes, as an individual
- Yes, as a named contact for my organisation
- No, but my organisation is
- Not currently

- I don't know

2 - Nominee details

2) Who are you nominating?

- A) An individual (including yourself)
- B) An organisation, collective, company or group (including your own)
- C) My own organisation
- D) A different organisation

3 - About the nominee

Whether you are nominating yourself, an individual or an organisation, answer questions here to tell us basic details about the person or organisation being nominated:

3a) Name*

3b) Website/LinkedIn Profile*

3c) Contact email address (if known)

3d) Where in the world is this nominee based or operating (if known)?

This is a freeform text box, but here's some ideas if you're not sure how to specify this. You can also name specific countries, cities or regions if helpful/appropriate.

A Europe (non-EU)	B European Union	C North America
D Central America	E South America	F Southeast Asia
G Australia & New Zealand	H Middle East	I Africa
J Central Eurasia	K Indian subcontinent	L Worldwide operation
M No geographic focus / primarily internet-based	N British Isles (includes Ireland)	O I don't know

3e) In less than 10 words, how would you describe what they do? (e.g. journalist, research org, philanthropist, activist collective, data locker platform, etc, etc...)

This is a freeform text box, but here's some ideas if you're not sure how to specify this.

Here's some ideas for an individual nominee:

A Activism or Campaigning	B Author / Writer	C Business leader
D Traditional Broadcasting	E Celebrity	F Community leadership
G Consultant	H Content Creator	I Cultural leader
J Entrepreneurship	K Enthusiast / Hobbyist	L Film-maker
M Human rights (inc. digital rights)	N Journalist	O Philanthropy & Venture Capital
P Philosopher	Q Politician	R Public speaking
S Research	T Technical expert	U Whistleblower

Here's some ideas for an organisational nominee:

A For-profit company	B Non-governmental organisation	C Non-profit
D Community Interest Company (CIC)	E Registered Charity	F Startup
G MyData Operator	H Enterprise	I Small to medium business (SMB)
J Franchise	K Government or Government Department	L Alliance, federation or community
M Collective or Co-operative	N University, Research Group or Institution	O Media, news or journalism organisations
P Retailer	Q Campaigning or activist organisation	R Publicly owned company
S Sole trader or one-person business	T Service organisation	U Partnership
V Membership organisation	W Public-private partnership	X Professional association
Y Faith-based organisation	Z Venture capital or philanthropic organisation	A A Cultural Institution
A B Certification Body or Regulator	A C Union	A D Consultancy
A E Political party or interest group	A F Other	

4 - What are you nominating them for?

The MyData Awards recognise achievements, progress and impact towards the more human-centric world in the MyData Declaration. We seek 3 **shifts**, namely:

- Making digital and data rights more **actionable**
- **Empowerment** and protection of individuals through personal data
- Moving from closed to **open ecosystems**

We approach these shifts through the pursuit of the following **principles**:

- **Human-centric control** - where you decide how your personal data is used, by being given visibility and control over data and data-based algorithms and decisions
- **Individual as the point of integration** - being given a joined-up, holistic and accurate view of your data from different sources
- **Empowered individuals** - where we are free and autonomous agents with agency and initiative over our digital lives
- **Portability** - where your data can be accessed and re-used however you like, and lock-in is avoided so that your data relationships are portable too
- **Transparency** and **Accountability** - where data holders are open about how they collect and use personal data, explain their decisions so that people can understand and make informed decisions.
- **Interoperability** - where common business practices and technical standards allow personal data and information to flow freely, with individual consent and control

Applications will be judged on how much impact they can be seen to have had towards the three shifts and the six principles above. These shifts and principles are detailed in full in the Declaration, you should read it before continuing.

Link to the declaration: <https://mydata.org/declaration>

Which aspect(s) are they progressing?

This list combines the six principles and the three shifts. Please check all that apply.

- A  More actionable data rights
- B  Empowerment through personal data
- C  More open ecosystems
- D  Human-centric control
- E  Individual as the point of integration
- F  Empowered individuals
- G  Data (and relationship) Portability
- H  Transparency and Accountability
- I  Interoperability

5 - What category or categories apply?

What category or categories apply for this nominee's achievement?

In line with our strategic principles, we recognise there are four areas where impact towards our vision can be observed - in **Business**, in **Technology**, in **Governance**, and through **Thought Leadership**.

You can nominate someone/an organisation through one or several categories.

Nominees need to demonstrate and evidence impact in at least one of their nominated categories (and/or another that they self-identify) to receive the MyData award.

The MyData Award will reward **the execution of specific work** that generates impact or progress in one or more of four key areas:

- **Technology**
- **Governance**
- **Business**
- **Thought Leadership**

Link to strategic principles: <https://mydata.org/2023/12/19/the-road-ahead-for-mydata-global/>

Here is some more information on the four categories:

- **Technology** – developing, innovating and implementing personal data infrastructure, empowerment technology, or other usable technologies that help individuals or organisations towards the human-centric and empowered future we seek.
- **Governance** – creating and implementing enactable regulatory policies, administrative rules, standards, codes of conduct, laws and other governance mechanisms that bring us closer towards the human-centric vision of the MyData Declaration.
- **Business** – pioneering and operating economically viable businesses or service models that create economic or social value through personal data and prioritise individual empowerment and a better and more holistic data future.
- **Thought Leadership** – advancing understanding about the nature and importance of a human-centric approach, through education, research, advocacy, sense-making, thought leadership and influence among policy-makers, business leaders and the general public.

You can select one, two, three or four categories.

The four categories are:

A Technology

B Governance

C Business

D Thought Leadership

6, 7, 8, 9 - Claims

For each of the categories selected in 4b, one of these boxes will need to be completed

In the following screens, please provide a description of the nominee's achievement and impact **for this category**, supported by evidence such as media articles, published papers and reports, files of supporting numbers or data, or additional explanatory documents. Successful nominations will be well-evidenced in objective fact *as to how well they progress the 3 MyData shifts and the six objectives* described in the [MyData Declaration](#). Objective sources about the impact of, or progress seen as a result of, the nominee's work are essential, and perhaps more important than links to the nominee's own content, press releases, publicity materials etc. about the work undertaken (which are still appreciated).

Guidance: Please focus on objectively measurable facts (such as specific new capabilities, numbers of people affected, or external recognition/validation) about what has been done and what happened as a result. Avoid sales/press release-type superlative language about hopes, intents, possibilities or future plans. You can click back to re-read the criteria and leave your partial answer here if need be. Please include URL links to publicly available websites, and/or references to files which you will upload in the next step. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

(Free Text, max 1000 characters)

10 - Supporting Evidence

In this section, please upload a zip file or PDF containing details and evidence of the work done and its impact towards MyData's vision. This could be as simple as links to news articles or publications describing what the nominee has done. If you have more details to share, you can. We can also follow up with the nominee to get more details later, so don't worry about providing sparse information.

Please make sure to include: (a) details or links about the thing the nominee has done (b) links to objective external evidence about the effect or impact of that thing (c) (optional) further information or explanation you consider important to read by anyone judging this achievement. If you need to send more than 10Mb, please upload a single PDF with a link to an externally hosted file on e.g. Dropbox, OneDrive, Google Drive, DropSend, etc. **Please do not include commercially-sensitive information or intellectual property**, as applications may be viewed by community members or competitors during judging.

Please note this question answer should be provided in a separate PDF, not in the Typeform directly.

11 - Additional comments or information

(Optional)

(Free Text, max 1000 characters)