

OUTCOME (MODIFIED BASED ON THE DISCUSSION!)

Definition of self-sustainable core (approved by the board 08/2021)

The definition of the self-sustainable core consists of:

- 1. Needs:** Three key needs we need to cater with the core activities
- 2. Scope:** the scope of core activities in terms of money and human resources
- 3. Core activities:** list of core activities to fulfil the key needs

The definition of the self-sustainable core is approved by the Board and may be updated by the board when needed.

Needs (must-haves):

In the state when MyData would be only doing 'core activities' and nothing else, we still must have:

- Maintain our vision:** MyData maintains the long term vision coherent across stakeholders that translates into impact.
- Impact and visibility:** MyData creates impact through its community and demonstrates its activity.
- Membership satisfaction:** We fulfil the membership value propositions so that sustainability is guaranteed.
- Functional association:** The association functions so that we are capable of bouncing back to a bigger volume when the time is right.

Scope: approximately 200k€ annual budget and human resourcing of 2 full-time equivalents (FTE).

Indicative definition of the "must-haves" (subject to adjustment without board decision)

Impact and visibility	Membership satisfaction	Functional association
<ul style="list-style-type: none"> a. Facilitate the community and cultivate the culture. b. Enable creation of hubs and offer sufficient support for the hubs. c. Enable creation of thematic groups and offer sufficient support for the thematic groups. d. Augment the advocacy work done by the community. e. Maintain relationships with friend orgs/communities. f. Support the community (hubs, thematic groups, others) to organise events. g. Organise one annual community event (as this is part of the core it is not included in the MyData event concept) h. Maintain the website, basic social media presence and regular newsletters. i. Maintain and create MyData presentation content and present it at events. 	<ul style="list-style-type: none"> a. Maintain membership services and communication b. Maintain membership process (onboarding, invoicing, etc.) and membership data management c. The minimum level of membership acquisition, what is needed to keep the membership base stable. 	<ul style="list-style-type: none"> a. Good leadership and human resource management for the small and invaluable team b. Board meetings prep & post-work c. Minimum Viable Administration: association general meetings; annual planning and reporting; financial admin, accounting and reporting; other organisation admin. d. Pay and manage the tools and services that we need to stay functional. e. Basic trademark and branding awareness and work to protect and use the brand. f. Some level project partnership, project proposal and fundraising development